

## Membership in the MAC

The strength of MAC is its local government members. MAC is a community-driven and operated organization that is led by a five-person Steering Committee composed of MAC members. The MAC Steering Committee is headed by a Chairman, Mayor Dayne Walling of Flint, Michigan, and a Vice Chairman, Mayor Leonard Urban of Connersville, Indiana.

### MAC Member Communities:

- Receive timely information and assistance on grants and other available funds;
- Set MAC's policy agenda and decide the organization's top priorities;
- Participate in MAC's fly-in events and meet with key federal, private and philanthropic stakeholders;
- Receive timely information about available resources and strategic advice on how to position their communities to secure resources; and
- Increase their community's profile through repeated interactions with federal decision makers.

## For More Information

If you would like more information about MAC membership, please contact MAC's team of professional staff:

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*"The Manufacturing Alliance of Communities gives auto communities a strong and unified voice in Washington. By putting communities first, MAC is working to ensure that local leaders have the resources they need to create jobs and revitalize local economies."*

*- Mayor Virg Bernero, Lansing, MI  
MAC Founding Chairman*

### 2014 MAC Steering Committee

Mayor Dayne Walling, Flint, MI, *Chair*  
Mayor Leonard Urban, Connersville, IN, *Vice Chair*  
Mayor Kevin Hinkley, Wixom, MI  
Mayor Kevin Hurst, Walton Hills, OH



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# The Manufacturing Alliance of Communities

Resource Advocacy  
Relationship Building  
Best Practice Sharing



# What is MAC?

## History

MAC was formed by mayors of automotive communities in December 2008, as the domestic automotive industry was in crisis, to give local governments a voice in the national debate about the future of the industry. Since its inception, MAC has fought to keep open auto plants open, to ensure that communities with closed facilities have the resources to redevelop these sites, and to educate federal policymakers about the vital role that manufacturing plays in the American economy. In 2012, MAC widened its mission to include all manufacturing communities to become the Manufacturing Alliance of Communities. Today, MAC works with 50 communities in eight states and works closely with these localities to craft local revitalization strategies.

## Mission

MAC provides communities with a strong and unified voice in Washington and works to ensure that federal policymakers understand local concerns and needs. MAC leverages its strong relationships in Congress and the Obama Administration to effectively advocate for federal resources for economic development, brownfield cleanup, job training, and technical assistance. MAC also helps identify and promote best practices, putting forth white papers and policy solutions on these issues, organizing regular workshops of local officials on economic revitalization, and conducting regular webcasts on these issues.



MAC members prepare for meeting in Washington, DC

# What has MAC accomplished?

## Resources for Communities

Although only 5 years old, MAC has already made great strides to help local governments revitalize their economic and redeveloped underused properties. MAC secured more than \$1 billion for communities. MAC successes to date include:



President Obama meets MAC Mayor Michael Chaffee of Lordstown, OH

- The creation of the \$773 million RACER Trust for the cleanup and redevelopment of former GM sites, modeled after a proposal that the MAC developed in 2008 and submitted to the White House one week after President Obama's inauguration;
- \$50 million in "green job" retraining funds, dedicated solely to automotive communities;
- \$200 million for National Emergency Grant funding, to provide workforce development and job training for communities with plant closings;
- \$150 million for the Economic Development Administration to provide grants to communities experiencing sudden and severe economic dislocation and job loss; and
- Development of the \$1 billion Cash for Clunkers program.

## High Profile Events

MAC works to ensure that local officials from manufacturing communities are prominently featured at major events, including these recent examples:

- White House Maker Faire Hosted by President Obama on June 18, 2014
- Mayors Manufacturing Summit at the White House on December 5, 2013
- U.S. EPA 2013 National Brownfields Conference in Atlanta, GA;
- "Keep America Moving Summit" in Washington, DC on June 12, 2012;

## Roadmap for Auto Communities

Released in 2013, MAC en worked with the U.S. Environmental Protection Agency and the Obama Administration to create a "Roadmap for Auto Community Revitalization." This document:

- Highlights and details specific resources and incentives available through federal and state government, as well as nongovernmental organizations, that auto communities can harness for local revitalization initiatives;
- Documents case studies and success stories that showcase ways auto communities can successfully spur revitalization; and
- Describes how auto communities can utilize collaborative partnerships and technical assistance opportunities to augment local efforts.

## How Can You Join?

MAC charges annual dues for membership based on your community's population:

100,000 and over = \$10,000 per year;  
20,000 to 99,999 = \$7,500 per year; and  
Below 20,000 = \$3,000 per year.

Contact Bill Hanka at 202-320-0463 for more information.



MAC members meet with House Speaker John Boehner